

33RD ANNUAL Suffolk Peanut Fest

October 7-10, 2010

Sponsorship

Dear Sponsor:

The Suffolk Peanut Fest is one of the most outstanding special events on the East Coast. Our success is largely due to the massive support extended from our city, volunteer staff, and corporate sponsors. In addition, we are able to capitalize on a seventy-acre site location, the Suffolk Executive Airport, which offers a *Country in the City* atmosphere where memories are made through wholesome family events, activities and entertainment. We will proudly celebrate our heritage and the harvest season, October 7-10, 2010. The Queens Luncheon and Fashion Show will be held on Thursday, September 30 at the National Guard Armory and the Peanut Fest Parade will be Saturday, October 2 at 10:00 a.m. The Festival Committee is diligent in their efforts to insure that the 33rd Annual Peanut Fest will be the best and most memorable special event in the Hampton Roads area.

The Suffolk Peanut Fest is a huge community effort coordinated by a chairman and executive committee who are supported by more than 300 fellow volunteers, civic-minded businesses and individuals. Through dedication and support by our sponsors, and as many as fifteen community service organizations who participate in the festival, the commitment to enhance the lives of others is returned to the community by way of scholarships, healthcare assistance, educational programs, eye care, medical equipment, supplies and various other donations. Suffolk Festivals, Inc. is a 501 [c] 3 nonprofit organization.

Enclosed is our 2010 Sponsorship Campaign Package. Please take a few minutes to look it over. It is our sincere hope that you can locate an area of interest. However, Peanut Fest has been built on creativity and new ideas and we are always excited to discuss and develop a program that will suit your marketing needs.

Please feel free to call me, at your convenience, with any questions that you may have related to the information in this package and/or your involvement with Peanut Fest 2009. We look forward to working with you and to the continuation of our tradition and commitment to the Suffolk community through the Suffolk Peanut Fest.

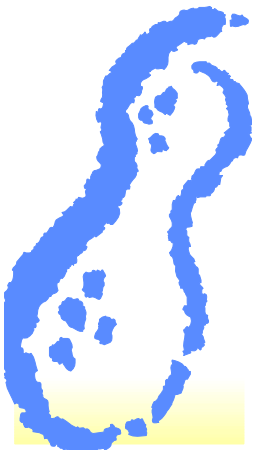
Sincerely,

Linda Stevens

Linda Stevens, Director
Suffolk Festivals, Inc.

Suffolk Festivals, Inc.
1410 Airport Road • PO Box 1852 • Suffolk, Virginia 23434
757-539-6751 • 757-539-6762 FAX
www.SuffolkFest.org • Info@SuffolkFest.org





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Company Name: _____

Contact/Title: _____

Address: _____

Telephone: _____

Yes, I would like to become a sponsor of the Suffolk Peanut Fest

I agree to become a sponsor as described and attached to this Agreement.

I agree to become a sponsor as described below.

I agree to become a sponsor and wish to discuss my commitment and alignment.

My sponsorship contribution is:

\$ _____ Cash Sponsorship In-Kind Support Value of \$ _____

I would like to be invoiced at the above address.

My check made payable to Suffolk Festivals, Inc. is enclosed.

Your Suffolk Peanut Fest contact person is Linda Stevens

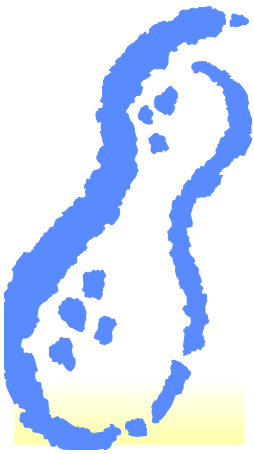
Telephone: (757) 539-6751 Fax: (757) 539-6762 Email: Lstevens@suffolkfest.org

Signature of Authorized Representative

Signature of Festival Representative

Date of Final Signature

All monies donated to the Suffolk Peanut Fest must be received no later than thirty (30) days after the date of execution of this Agreement. Any deviations from this Agreement must be agreed upon by both parties and confirmed in writing.



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Fact Sheet

WHEN: Thursday, October 7 through Sunday, October 10, 2010

WHERE: Suffolk Executive Airport

TIMES: Site Operational Hours

| | |
|----------|-------------------------|
| Thursday | 2:00 p.m. - 10:30 p.m. |
| Friday | 10:00 a.m. - 11:00 p.m. |
| Saturday | 10:00 a.m. - 11:00 p.m. |
| Sunday | 10:00 a.m. - 7:00 p.m. |

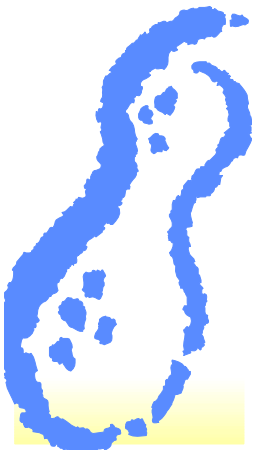
SECURITY: Suffolk Police on site 24 hours each day

ATTENDANCE: 1984: 20,000 2009: 200,000

ATTRACTIONS: Commercial Exhibitors - Arts & Crafts Exhibitors - Performing Acts on Two Stages
Senior Citizens' Day - Kiddie Day Activities - Pre-schoolers' Fun & Games
Big Daddy Motorsports Truck & Tractor Pull - Fireworks
Gourmet Goober Cook-Off - World's Only Peanut Butter Sculpture Contest
Bingo - Suffolk Museum Exhibit - Amusement Rides - Agricultural Exhibits
Horseshoe Tournament - Karaoke Contest - Special Children's Activities
Kiddie Rides - Pony Rides - Petting Zoo
Back by popular demand ... NationWide Demolition Derby
Big Daddy Motorsports Truck & Tractor Pull

NATIONAL AND INTERNATIONAL ENTERTAINMENT HISTORY:

- 1992 Marge Calhoun, Eric Burden Brian Auger Band, Firefall, Sammy Kershaw and Suzy Bogguss
- 1993 Joy White, Matthews-Wright & King, Survivor, Outlaws
- 1994 Firefall, Marshall Tucker Band, Victoria Shaw, The Mavericks, Daryl & Don Ellis
- 1995 Rare Earth, Georgia Satellites, Pieces of a Dream, Martin Page, Lisa Brokop, and Steve Wariner
- 1996 Martina McBride, The Byrds Celebration, Marshall Tucker Band, Beatlemania Live, Delevantes
- 1997 Neil McCoy, The Association, .38 Special, Ozark Mtn Daredevils, Robert Jospe, Inner Rhythm
- 1998 Diamond Rio, Fattburger, Starship featuring Mickey Thomas, Survivor, BeatleMania Live
- 1999 Yankee Gray, Paul Rodgers of Bad Company, Chuck Loeb, The Romantics, Billy Ray Cyrus
- 2000 10,000 Maniacs, Lucky Town, Patty Loveless, Kyle Davis Band
- 2001 Aaron Tippin, The Warren Brothers, John Kay & Steppenwolf, Wil Seabrook Band, The Illegals
- 2002 Tracy Byrd, Jefferson Starship, Jon B
- 2003 Restless Heart, Blue Oyster Cult, Molly Hatchet
- 2004 Poco, Edwin McCain, Rachel Proctor, Jimmy Wayne
- 2005 Firefall, Little River Band, Joe Diffie
- 2006 Little River Band, The Family Stone Experience, Chely Wright
- 2007 Jr. Walker "All Stars", Poco and Pure Prairie League, and Josh Gracin
- 2008 Cracker, Dickey Betts & Great Southern, Little Texas and Restless Heart
- 2009 The Marshall Tucker Band, Pat Travers, The Edgar Winter Band and Phil Vassar



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Title Sponsorship: \$10,000—Plus

Title Recognition of Specific Event
Possible TV, Radio and Newspaper Recognition
Logo and Link on Official Peanut Fest Web Site
Logo Recognition in 20,000 Site Schedules
Logo Recognition in 2,000 Souvenir Edition Programs
On-Site Banner Recognition
On-Site Sponsor Sign Recognition
On-Site P.A. Announcements -
(Containing Commercial Greetings Upon Request)
Complimentary Shrimp Feast Tickets
Festival Parking Privileges
Reservations to Ticketed Events during Fest Week
Other Customized Benefits

Supporting Sponsorship: \$1,000—Plus

Name Recognition in 20,000 Site Schedules
Logo and Link on Official Peanut Fest Web Site
Name Recognition in 2,000 Souvenir Edition Programs
Prime Location(s) to Display your Banner
On-Site Sponsor Sign Recognition
On-Site P.A. Announcements
Festival Parking Privileges
Reservations to Ticketed Events during Fest Week
Other Customized Benefits

Official Supplier Sponsorship

** Official Supplier benefits are independently determined by value of supplies and/or services provided.**
Recognition in 20,000 Site Schedules
Recognition in 2,000 Souvenir Edition Programs
On-Site Sponsor Recognition
Festival Parking Privileges
Other Customized Benefits

Presenting Sponsorship: \$5,000—Plus

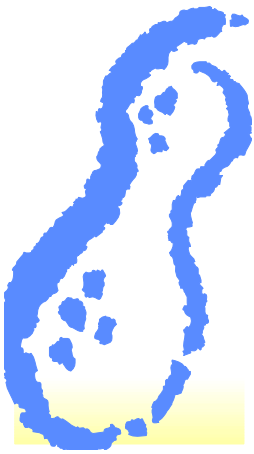
Sponsorship of Specific Event
Logo & Link on Official Peanut Fest Web Site
Logo Recognition in 20,000 Site Schedules
Logo Recognition in 2,000 Souvenir Edition Programs
On-Site Banner Recognition
On-Site Sponsor Sign Recognition
On-Site P.A. Announcements noting Event Alignment
Reservations to Ticketed Events during Fest Week
Festival Parking Privileges
Other Customized Benefits

Patron Sponsorship: \$100—Plus

Recognition in 20,000 Site Schedules
Recognition in 2,000 Souvenir Edition Programs
Name Recognition on Official Peanut Fest Web Site
On-Site Sponsor Board Recognition
Festival Parking Privileges

Media Sponsorship

Logo Recognition in 20,000 Site Schedules
Logo and Link on Official Peanut Fest Web Site
Logo Recognition in 2,000 Souvenir Edition Programs
On-Site Banner Recognition
On-Site Sponsor Recognition
On-Site P.A. Announcements
(Containing Commercial Greetings Upon Request)
Festival Parking Privileges
Reservations to Ticketed Events during Fest Week
Other Customized Benefits



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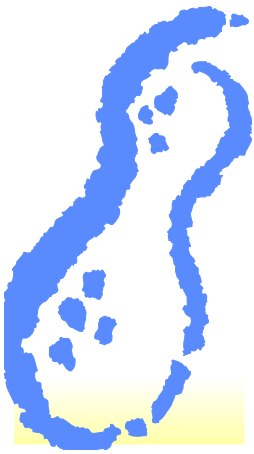
Facts & More Part I

Our Mission is to advance and promote the civic betterment and general welfare of the City of Suffolk and exploit the natural resources and opportunities of the community, its trade and commerce, and its educational life, by providing recreation and entertainment for all and by enhancing the quality of life of its people; to create a spirit of good will and friendliness among the people of this community and those living elsewhere in the state and nation, and to expand commercial, economic and social relationships in the general trade area of the community.

- 1978 The Suffolk Chamber of Commerce revived the 1940's special event "Harvest Festival" in recognition of the harvest season by paying homage to our rural heritage and the farming industry with particular emphasis on the peanut crop.
- 1985 Suffolk Festivals, Inc., a 501(c)3 non-profit organization, was established to oversee the production of the annual festival which was renamed "Peanut Fest." The City of Suffolk dedicated a thirty-acre portion of the Suffolk Municipal Airport to act as the home for this annual event that highlighted the City and its agricultural industry.
- 1995 Due to the growth of both Peanut Fest and the Suffolk Municipal Airport, the festival grounds were relocated to a seventy-acre portion of the airport. This move provided the opportunity for Peanut Fest to continue to grow by adding additional special events and enlarge and continue with self-contained on site parking for vendors, sponsors and guests.
- 2010 Peanut Fest, now called the Suffolk Peanut Fest, continues to grow each year. With each new year the festival committee strives to incorporate new and exciting events that promises to blend in a natural way with the tried and true events of the past.

Our reputation as a family-oriented and safe place for the entire family to visit has been maintained over the years. This is largely due to the special planning and concentrated efforts of an outstanding volunteer committee whose objective is to adhere to the goals set forth in our mission statement by producing an exciting, entertaining and educational event for all to enjoy.

In addition, thousands of dollars are raised each year by non-profit community service organizations by their involvement with the Suffolk Peanut Fest. This money is returned to our community by way of scholarships, healthcare assistance, educational programs, eye care, medical equipment and supplies, and various other donations. We take pride in being able to offer this great opportunity and applaud these service organizations for their support and commitment to Suffolk and the Hampton Roads community.



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Facts & More Part II

Hampton Roads Demographics
Population: 1.6 Million
Median Family Income: \$60,700

The Suffolk Peanut Fest attracts as many as 200,000 festival enthusiasts from the entire Hampton Roads area and beyond. In addition, the festival grounds are located just a few short miles from the North Carolina border which allows for extended media coverage area that generates an even larger number of out of town visitors.

The age, sex and race of our attendees are as diverse as the events and entertainment that we present. We cater to preschoolers and senior citizens by offering special events and activities geared to their particular interest and needs. At the same time, the amusement rides, fireworks, demolition derby, stage entertainers and many other activities create an atmosphere of excitement and enjoyment for all, regardless of age or cultural background.

Media Partners

Television

2010 Television Partnerships are pending at this time
Cox Media
Charter Communications (Local Cable Channel)
Suffolk Community Access (via Charter Communications)

Radio

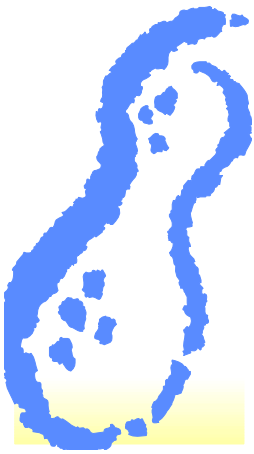
93.7 Bob FM
WAFX 106.9 the Fox
US 106 FM America's Country
WNIS AM 790
WTAR 850 FM
96X WROX FM
WLQM 101.7

Print

The Virginian-Pilot (Full Hampton Roads and beyond circulation)
The Suffolk Sun (Suffolk Sectional of the Virginian-Pilot)
Suffolk News Herald (Suffolk's Hometown Newspaper)
Hampton Roads & Suffolk Happenings

Professional Affiliations

Hampton Roads Chamber of Commerce
International Festivals and Events Association
Virginia Festivals and Events Association



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Sponsor Investment Opportunities

A Peanut Fest Sponsorship will enhance your company's image and visibility through support of this major Hampton Roads family-oriented festival. In addition, Peanut Fest Sponsors are promoted in all festival publications distributed prior to and during the event, including on-site recognition. Radio and TV media attention is also possible. Logo recognition is determined by the level of support with considerations for alignment with individual events and national entertainment. With more than 50 events to choose from you have the opportunity to market your company to consumers of all ages. Peanut Fest 2008 welcomed visitors from the Hampton Roads, Northeastern North Carolina and points up and down the Mid-Atlantic Seaboard.

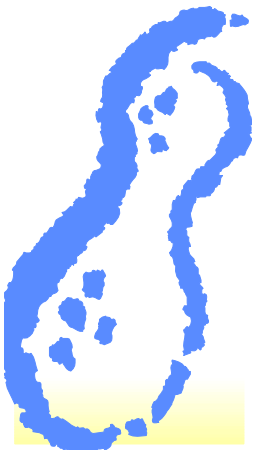
Listed below are samples of sponsorship investments that may be available for Peanut Fest 2009. If you do not see an area of interest, we will be glad to meet with you to discuss your ideas and special needs that may better assist you in reaching your targeted market. For example, coupon giveaway opportunities can be considered which will provide you face-to-face contact with festival attendees. Call today for availability! Be a part of our county fair atmosphere and join our "Country Celebration."

For further information, feel free to call Linda Stevens at the Festival Office (757) 539-6751.

Peanut Fest Parade-The Peanut Fest Parade is held the Saturday prior to Peanut Fest week. Considered the official kick-off for Peanut Fest this event has thrilled thousands for many years. Along with the sirens of Suffolk Police cars, motorcycles and fire engines, marching bands from all area high schools and others from as far away as Charlottesville, clowns, floats and many units from the Shrine Club, the Peanut Fest Parade consist of as many as 150 units. Folks from all over Suffolk line the mile long parade route to view the colorful units and applaud their favorites. **Investment: \$5,000** (Non-exclusive)

Main Stage - Join Budweiser and other major sponsors to receive prime media coverage, both in print and radio announcements. National acts will highlight local and regional acts. Past performers include Diamond Rio, Neil McCoy, Georgia Satellites, Pieces of a Dream, Marshall Tucker Band and .38 Special. Radio involvement may include 106.9 The Fox, Bob FM, US 106 FM-America's Country and others. **Investment: \$5,000** (Non-exclusive)

Harvest Family Stage - You will find fun for the entire family on the Peanut Family Stage during the Suffolk Peanut Fest. Area schools will take to the stage on Friday and throughout the weekend you will find magic shows, cloggers, karate demonstrations, story tellers and local musical talents. Radio alignment is expected. **Investment: \$2,000** (Non-exclusive)



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Fourth Annual Peanut Fest Truck and Tractor Pull: Presented by: Big Daddy Motorsports, Inc.

This event proved to be **the** event that is still being talked about! Already the phones are ringing in the festival office with folks seeking confirmation that this event will return in 2009. Scheduled for Saturday afternoon from 4 - 7:00 p.m., the real excitement will begin as the first truck tries to max out his engine and pull the distance to be in the running for cash and prizes. Young and old alike will fill the bleachers to capacity to root for their favorite to win. If you are looking for high visibility - this is a premier event to consider. **Investment: \$15,000** (or multiple co-sponsors)

8th Annual Swamp Roar Motorcycle Ride - 2009 will mark the eighth year that this outstanding event will be held during Peanut Fest. Hundreds of enthusiastic bikers will ride the scenic 70-mile perimeter of the Great Dismal Swamp National Wildlife Refuge. They will return to enjoy a VIP reception and other ongoing festival events. The Swamp Roar will be held on Sunday and is produced by the Suffolk Division of Tourism. **Investment: \$1,000.00-\$5,000.00**

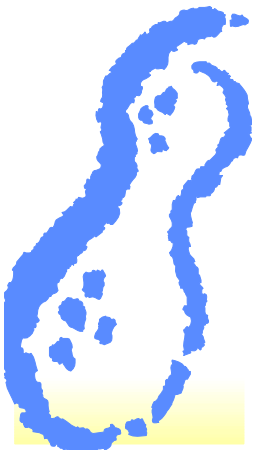
7th Annual Peanut Fest Horseshoe Tournament: 2004 marked the beginning of the Peanut Fest "Open" Horseshoe Tournament hosted by the Portsmouth Horseshoe Club. More the 50 participants competed for trophies, cash and prizes in 2008. More participants are expected in 2009. Each player receives a special horseshoe competition t-shirt and the opportunity to go home a champion.

Investment: \$1,500

8th Annual Karaoke Contest - Who knew there was so many talented voices in the Hampton Roads area? Those who were lucky enough to attend the previous contests know now that there are lots and lots of talented folks that enjoy singing on stage in front of hundreds of enthusiastic listeners and supporters. In addition to all the fun, the winner and first two runners up walk away with a cash prize. Don't miss this event held on Saturday evening on the Harvest Family Stage. **Investment: \$500.00**

20th Annual NationWide Demolition Derby - Capacity crowds thrill to the crash, bang, boom of cars during the annual demolition derby. This event has been a mainstay on Friday night since 1990. Prize money, trophies and bragging rights are awarded to the finalist. A great place to advertise your company to a very captivated crowd! **Investment: \$6,000** (or multiple co-sponsors)

Fireworks - The huge bursts of colors are breath-taking and are always a favorite of festival visitors of all ages. A main stay since the 1981 Festival Chairman, James F. Panton brought this exciting event to Suffolk Peanut Fest for the first time. The traditional time for this extravaganza is Saturday around 9:00 p.m. Press releases, on-site PA announcements and signs/banners will acknowledge your support of this festival favorite. **Investment: \$15,000 +**



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Spats, The Lost Vaudevillian - The zaniest mix of egg-juggling, unicycling, ladder-walking, rope-spinning, fruit-tossing, prat-falling, joke-cracking, and character-acting to hit the boards since Vaudeville's heyday. Paul Hadfield's (The Funny Guy) production has knocked 'em dead from Maryland to Morocco with more than a few stops in between and carries the dubious distinction of being the only comedy show in which audience members are actually encouraged to throw fruit and vegetables at the performer. Paul has charmed Peanut Fest guests off and on since 1990. You will not ever see him perform without a huge crowd gathered around him. **Investment: \$3,500**

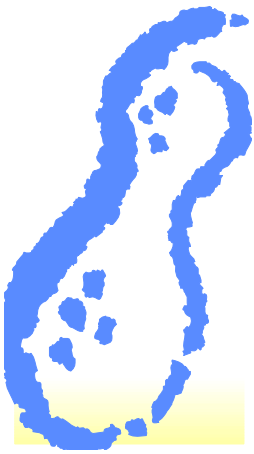
Golf Carts - Prior to and during Peanut Fest, volunteers spend hundreds of hours preparing and maintaining the grounds for festival activities. Golf carts have been used for many years to carry equipment and volunteers from one site location to another. With more than thirty acres of event activities, these carts are an essential need for our dedicated volunteers. Your company name will be displayed on each cart that you sponsor and will be seen throughout the festival as our many volunteers drive the carts from job location to job location. **Investment: \$500 each**

Peanut Fest Goober Gourmet Cook-Off - Peanut soup, peanut souffle, peanut chicken cacciatore are just some of the endless possibilities in the 7th Annual Suffolk Peanut Fest "Goober Gourmet Cook-Off." Categories will include kid's cooking, appetizer, entree, casserole, sweets, most unusual use of peanut products and best overall recipe. "Celebrity Chefs" and food service professionals from the Hampton Roads area will be on hand to judge these tasty entries. Cash and great prize packages are planned for the contest winners of each category. Major media attention is anticipated to promote this unique event. **Investment: \$5,000**

Carnival - Display your company name at the entrance of the Carnival and on each ticket booth. Don't miss this chance to market your company at one of the most visible locations on the festival grounds. Family Fun Packs of ride tickets, free soft drinks and parking passes will be given away prior to and during the four-day event. Multiple radio alignment and on-site give away drawings via public address announcements will add to the excitement. **Investment: \$5,000 (Non-Exclusive)**

Family Area - Pony rides, farm exhibit, Peanut Stage entertainment, puppet shows, peanut games, family stage entertainment and Kiddie Day activities are just a few of the happenings that may be found in the Family Area. **Investment: \$3,000 (Non-Exclusive)**

Food Court - Who doesn't visit a festival without a stop at the Food Court? Your name can be displayed at several locations around this high traffic area which is located in the center of our festival grounds. Public address announcements will offer on-site give away drawings of complimentary meals which will add a higher level of visibility to your company name. **Investment: \$5,000**



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Kiddie Day Activities: Area day care facilities and pre-school children are invited to attend this special time for them and enjoy the other aspects of the Festival. Snacks are provided along with games, events and entertainment geared to the special interest of pre-school age children. Entry to the festival is free during this special time. **Investment: \$2,500**

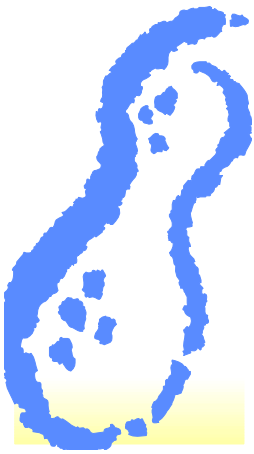
Farm Exhibit: Back by popular demand, the farm exhibit petting zoo will bring a mixed variety of contact and exotic animals for all to enjoy. Set up under the cover of a tent, visitors will delight at the up close look and feel of the many animals displayed. **Investment: \$1,000**

Peanut Butter Sculpture Contest - Watch the Peanut Fest Chairman, the Peanut Fest Queen & Princesses, City Representatives and several other dignitaries show off their carving skills as they sculpture a 12" x 12" block of peanut butter. The peanut butter is a special mixture provided each year by Producers Peanut Company. The sculptures are judged and ribbons are awarded to the top three peanut butter productions. Aprons with your company name are worn by participants and judges. These aprons are also included in other gift packages awarded for a variety of reasons during the festival. We feel safe in saying that the Suffolk Peanut Fest has the "Worlds only Peanut Butter Sculpture Contest." This very special event is held on Saturday afternoon and located near the Information Center. Listing on event schedules, press releases and banners are placed in high traffic areas throughout the event. **Investment: \$1,000**

Banner Placement - You provide one or more banners with full color logo and we will be place them in high traffic locations throughout the festival grounds. What better way to show your support of Peanut Fest and at the same time give prime visibility to your company. Peanut Fest can also provide banners for an additional fee. Size of banner will require pre-approval. **Investment: \$250 and up per banner**

Park Benches - Identity plates with your company name are attached to the back of our new park benches. For this small investment your name will be displayed for many years to come. Thousands of festival visitors will notice your name as they approach these welcomed areas to sit, rest and plan their festival activities. Also included with this package is your name in all media print sponsor listings and two parking passes. **Investment: \$250 Each**

Picnic Tables - In 1999 many sponsors responded to our need to provide seating throughout the festival ground for our guests. To date, thanks to many sponsors, fifty park benches have been added to our inventory. While the park bench need will continue, we now find that our picnic tables are in need of replacing. Most have been around for many years. Our picnic table campaign will provide the same benefits as our park bench campaign. Permanent identity plates will be added to the top of each picnic table that will be placed near eating areas throughout the festival grounds. Also included with this package is your company name in all print media sponsor listings and two parking passes. **Investment: \$500 Each**



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Volunteer Recognition - Long before and during Peanut Fest week hundreds of civic minded individuals volunteer their time and talents to assist in the production of the huge community event. Many have given up a week of their vacations to insure pre-fest grounds work is complete and production goes off without a hitch. Each volunteer is given a t-shirt and two meals a day! A small reward for all they do. You can take special pride in offering your support to these special folks.

Investment - Volunteer Food \$2,500 Investment - T-shirts \$2,500

Sponsor a Tent at Peanut Fest:

Arts & Crafts Tent - As many as sixty talented crafters will offer their handiwork for sale in this 60' x 200' tent. Highly visible on the Festival Midway, thousands stroll through this tent annually.

Investment: \$5,000

Exhibits Tent - The Exhibits Tent offers a little bit of everything. Churches, non-profit organizations and commercial vendors join together to create an interesting and informative array of display areas.

Investment: \$5,000

City Tent - The City of Suffolk provides a new and exciting exhibit in the 40' x 80' tent each year. Located on an entrance walkway, the City Tent will offer high visibility for your company or organization while you show support for your City and Peanut Fest. **Investment: \$1,500**

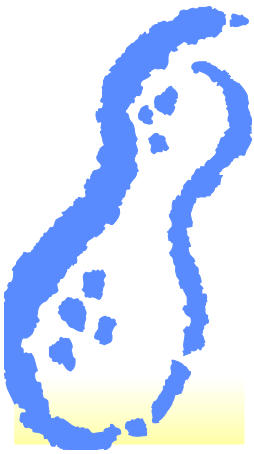
Suffolk Fire Department Tent - Fire Engines and fire safety tips are on display all weekend. Employees of the Suffolk Fire Department will be on hand to answer any questions and proudly point out special features on one of the shiny fire engines. **Investment: \$1,000**

Activities Tent - Senior Day Activities featuring morning coffee & donuts bingo games and a box lunch keeps this tent busy throughout the four-day event. **Investment: \$1,500**

Suffolk Museum Tent - The Suffolk Museum Tent has something new to offer each year. This year is no exception. Demonstrations and exhibits that will continue throughout the festival. **Investment: \$1,000**

Call today for more information regarding sponsorship of one of the above investments or for details of other available investments.

Please note that some of the items listed may already be assigned. Partnering with another company or organization for an event or tent may be possible.



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Suffolk Festivals, Inc.

2009

Board of Directors

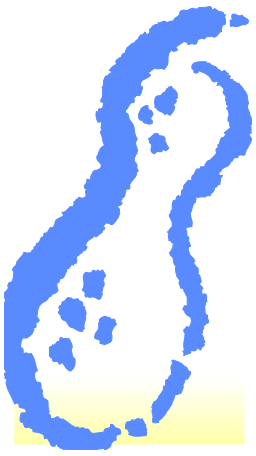
William D. "Billy" Wyatt, Sr., President
Thomas C. "Tiny" Andrews, Vice President
W. Randolph Carter, Jr., Secretary
T. Douglas Casey, Treasurer

W. Ross Boone
S. Wayne Boyce
Tim Copeland
R. Eley Duke, III
Lakita Frazier, Suffolk Parks & Recreation
Charles Gregory
Jesse J. Johnson, Jr.
Dean McClain, HRCC
Cathy Richards
R. Larry Underwood
Shari Underwood
James G. Vacalis
Lynette White, Suffolk Tourism
Jerry "Tadpole" Wilson
Kathy Winslow

Peanut Fest Executive Committee

Charles Gregory, Co Chairman
Kenny Smith, Co Chairman
Fleet Garnett, Vice Chairman

Thomas C. "Tiny" Andrews, Jr. Parking Coordinator
Wayne Boyce, Site Electrical Co-Coordinator
Jack Brinkley, Site Electrical Co-Coordinator
Floyd Byrd, Special Events Coordinator
Cathy Richards, Events Coordinator
Linda Cooper, Volunteer Services
Timmy Eure, Site Manpower Co-Coordinator
Susie Forsythe, Arts & Crafts Coordinator
Brenda Garnett, Concessions Coordinator
Lt. John Gray, Fire Department Coordinator
Ricky Gregory, Outside Exhibits Coordinator
Lori Carter, Parks & Recreation Coordinator
Kent Marshall, Aeronautical Events Coordinator
Lt. Joe Patterson, Police Department Coordinator
Susan Powell, Entertainment Coordinator
Stacy Brown, EMS Coordinator
Luefras Robinson, Publicity Coordinator
Jackie Russell, Exhibits Co-Coordinator
Angie Twiford, Public Assistance Coordinator
Larry Underwood, Site Manpower Co-Coordinator
Shari Underwood, Hospitality Coordinator
Lynette White, Program Coordinator
Tadpole Wilson, Special Events Co-Coordinator
Kathy Winslow, Exhibits Co-Coordinator



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